



CALL FOR PITCH SUBMISSIONS! WIN \$3500 IN DEVELOPMENT FUNDING!

Green Pitchers – Perfecting the Art of the Pitch for Environmental Filmmaking
FRIDAY OCTOBER 26TH, 2007 • 1:30pm-4:00pm (Registration begins at 1:00pm)
Bata Shoe Museum • 327 Bloor St West

Always wanted to make a film about an environmental issue close to your heart? Struggling to find the finances to pull it together? Welcome to **Green Pitchers**, an opportunity to pitch your idea to the people with the power to give your project the green light. With Environmental NGOs, broadcasters, producers and established filmmakers on board to lend their insight, this workshop will give participants the opportunity to test their green ideas in front of creative professions. Selected participants will gain valuable first-hand feedback as they present their pitches for the chance to win \$3500 in development funding and services (\$1500 cash & \$2000 services)!* The winning Green Pitch will be announced on Sunday October 28th, 2007 at the Awards Ceremony.

** Development prize does not confer production funding nor a broadcast license*

To qualify as a Pitch participant, please read the [complete guidelines](#) and fill out the [application form](#) posted at www.planetinfocus.org/pitch

Guidelines and Criteria for Pitch Contest 2007

- Applicants must be Canadian Citizens or Residents
- Applicants must have at least one film credit of any length (not including student works)
- Project must be at least 52 minutes in length (ie. TV length)
- Documentary format only
- Film must be environmentally-themed ie. Must explore issues pertaining to the social or ecological environment
- Planet in Focus is not responsible for finalist's travel to Toronto but accommodation MAY be available.
- The deadline for applications is Thursday, October 11th, 2007. Pitch finalists will be notified by Monday October 15th, 2007.
- Applications should be sent to submissions@planetinfocus.org (Subject Line: PIF Pitch Application) or faxed: 416 531 8985

Sponsored By:





Planet in Focus Green Pitchers Application

Name of Applicant: _____

Address: _____ City: _____

Province/State: _____ Country: _____ Postal Code: _____

Phone Number: _____ Email: _____

Title of Project: _____

Proposed Length: _____

Development Status and Steps Taken To Date:

Production Budget: _____ Expected Time Required for Completion of Project: _

What will development money be used for?

Please provide the following documentation in order for your application to be considered:

- **2 page** treatment of the film with emphasis on its environmental component
- **2 page** Resume and/or Production Credits

Green Pitch is sponsored by:

Application Deadline:
Thursday, October 11th, 2007
Please send application by Email:
submissions@planetinfocus.org
OR Fax: 416 531 8985
Subject Line: PIF Pitch Application

