



Planet in Focus International Environmental Film & Video Festival Cross Canada Tour 2010

Planet in Focus produces Canada's most acclaimed international environmental film and video festival. Our mandate is to showcase and promote outstanding and compelling films and videos covering a broad range of environmental themes by Canadian and International filmmakers. As such, we promote the use of film and video across Canada and internationally as a catalyst for public awareness, discussion, and action on the environmental, ecological and social health of the planet. We use a broad working definition of 'environment' with an interest in works that give us insight into nature, human-nature interactions, social environments, built environments, urban and rural environment with a view of exploring varied cinematic approaches that help us expand our perceptions of what "environment" means.

To advance the exposure of environmental films and create new audiences, Planet in Focus teams up with exhibitors from a wide range of institutions and organizations who share our passion for exceptional, compelling environmental films. Like us, these exhibitors understand the importance of screening films that address some of the most relevant and pressing issues in our social and ecological environments, both locally and globally. During our festival, the world comes to us but during the year, we go to the world!

Planet in Focus will design a customized program on behalf of your organization based on your topics of interest, time line and budget. Here's how it works:

- You can either tell us which films you want to screen or we can suggest films, based on your desired theme
- Planet in Focus will provide logistical advice and guidance as you work to create your festival
- You must have a venue in place with DVD equipment (professional formats, such as Beta SP are available but at a higher cost.)
- Next, confirm your dates (we require at least 6 weeks notice)
- Planet in Focus will then proceed with obtaining permission and materials from the rights

Fees:

1) Artist Fee: Each time Planet in Focus screens a film we charge an artist fee which goes directly to the filmmaker. The artist fee breakdown is as follows:

Works up to 15 minutes in length \$123.75

Works up to 30 minutes in length \$181.25

Works up to 60 minutes in length \$210.00

Works up to 90 minutes in length \$250.00

(These quotes also include a programming and administration fee)

2) Planet in Focus charges a programming and development fee for all large scale festival events (usually exceeding five feature films or two days worth of programming.) Fees are determined solely on the amount of organizational work involved in programming the event. Fees start at \$500 but are ultimately determined on a case by case basis.

3) All shipping costs for pre-screener and exhibition tapes will be covered by the exhibitor. Dub and transfer costs may be applicable with some films.

Planet in Focus will promote your event through our viral networks leading up to your event and will display your event and information about your organization on our website. By partnering with Planet in Focus, you are aligning with one of the world's most unique environmental and cultural destinations determined to nourish and propagate global environmental awareness through art and culture.

For more information please contact:

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