

partner-up with



at the

10th Annual  
Planet in Focus  
Environmental  
Film & Video Festival  
*October 21 - 25, 2009*

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## Highlights of the 2009 Festival

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In 2009 Planet in Focus celebrates 10 years of positively affecting the minds and actions of audiences, championing the global growth of environmental cinema, celebrating the stellar achievements of environmental heroes and demonstrating leadership in the realm of environmental film festivals!

As part of our 10<sup>th</sup> anniversary celebration we are presenting a Spotlight Program Fast Forward - Toward a 2020 Vision with a collection of films that specifically address the ideas, innovations and practices that will deliver real and effective change over the next decade and beyond. As a Community Partner will join our leaders, key corporations and entrepreneurs in asserting their commitment toward a greener 2020.

We expect over 10,000 patrons to attend the festival to view an exceptional array of innovative, entertaining and thought provoking works on environmental themes from around the world.

Over 100 outstanding features, documentaries and shorts will be screened. These films are selected from among hundreds of submissions that we receive from around the globe. Many of these works will enjoy their Canadian and World premieres at the Festival.

Screenings are followed by facilitated discussions with filmmakers, programmers, our audience, and environmental experts – creating a lively, interactive atmosphere for people to engage each other about the rich topics presented on screen.

## Our Story

Planet in Focus produces Canada's preeminent international environmental film & video festival in Toronto. Our mission it is to promote the use of environmental films and video as a catalyst for public awareness, discussion, and appropriate action on the environmental, ecological and social health of the planet.

Founded in 1999 as a registered not-for-profit organization, Planet in Focus has presented nine critically acclaimed festivals and plans are underway for its tenth edition, scheduled for **October 21-25, 2009** in Toronto.

### Why Partner with Planet in Focus?

Planet in Focus offers organizations and individuals the opportunity for their members, staff, volunteers and friends to actively participate in a truly unique cultural experience.

By partnering with Planet in Focus, either individually or as an organization, participants become an active player in one of the planet's leading cultural and environmental events. Planet in Focus plays a key role in connecting audiences with creative environmental expression, with each other through discussion and dialogue, and with the planet through education and awareness.

### Our Partners play a critical role in:

- Festival promotion
- Increasing audience attendance
- Building our community relationships

### Our Partners benefit by:

- Increasing awareness of your organization to a niche audience whose interest matches your organization's objectives
- Sharing the Planet in Focus experience with your membership
- Showcasing your environmental consciousness
- Supporting the arts and demonstrating your organization's commitment to grassroots networking

## Community Partner

**I. Select one of our environmental films that screen during the festival.** This is your chance to co-present a film program whose theme best suits your organization's message. Common themes include, but are not limited to: Water, Development, Climate, Energy, Agriculture, Aboriginal, Mining, Farming, Land, Marine Life, Culture, Food, Health, Urban Issues, Wildlife, Northern Issues. We will help you select a film by providing synopses, director bios and film stills. Alternatively, you can select the **"Free Range" Package**; instead of tickets to a specific film you will receive vouchers redeemable at any regular festival screening.

### II. Choose a Group Ticket package that best suits your needs:

Seats	Corporate rate	Non-profit rate
10	\$80	\$75
14	\$112	\$105
25	\$200	\$185
40	\$320	\$300
50	\$400	\$375

Corporate and Non-Profit Group Ticket Packages enjoy a 20% and 25% discount on regular price festival tickets respectively. Student/Senior organizations and Individuals receive an additional 10% off.

### III. Distribute your tickets to your membership. Sell, raffle or give them away as you see fit.

#### Community Partner Benefits at the Festival:

- The opportunity to distribute literature or product samples before and after your selected film program
- Verbal recognition during the film's introduction
- Linkage from the PIF website to yours
- Acknowledgement in the festival catalogue\*

\* (only applicable for Early Bird partnerships only— prior to August 31st, 2009)

## Individual Group Ticket Package

This package is designed to allow individuals to take advantage of this great discount. Individuals may select a specific film or select the "Free Range" Package (see left) and receive an additional 10% off the Non-Profit rate (community partner benefits do not apply)

### PURCHASE YOUR GROUP TICKET PACKAGE!

To confirm your participation as a Community Partner or to take advantage of the Individual Group Ticket Package deal, complete and return this information to us by fax or e-mail. We will follow up with a confirmation shortly:

Theme of Interest:  - OR -  
We would prefer the Free Range Package

Number of Seats:  Rate:

#### Organization

Name:

Address:

E-mail:

Phone:

#### Individuals

Name:

Address:

E-mail:

Phone:

**Planet in Focus will invoice you - please do not send money!**



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